

Joey Eovaldi –

## Syracuse University

### : Coaches Salaries And Expenses Analysis For Your Sport And Conference (SEC Basketball)

#### Slide 1:

The Southeastern Conference (SEC) has fourteen schools. There are two divisions: the East Division and the West Division that each have seven schools. Each of the fourteen schools has both a Women's and a Men's Basketball Program. I looked at cost data from the 2018-2019 Men's College Basketball season (the most recent completed season) for all fourteen of the SEC programs.

#### Slide 2:

SEC Schools:	2019 Athletics Total Expenses:	2019 Men's Basketball Costs:	2019 Women's Basketball Costs:	2019 Men's Sports Costs:	2019 Women's Sports Costs:
University of Florida	\$143,627,997	\$9,317,385	\$3,851,609	\$59,076,013	\$22,762,277
University of Georgia	\$133,212,381	\$7,756,002	\$4,106,089	\$65,547,602	\$19,891,396
University of Kentucky	\$143,822,442	\$20,202,588	\$6,086,548	\$62,068,875	\$21,350,773
University of Missouri	\$75,395,607	\$8,255,259	\$4,416,682	\$39,666,468	\$17,010,385
University of South Carolina	\$140,146,333	\$8,561,964	\$6,833,386	\$56,818,375	\$22,882,938
University of Tennessee	\$142,686,084	\$15,978,734	\$3,871,125	\$111,029,783	\$5,743,387
Vanderbilt University	\$84,191,143	\$9,901,818	\$4,401,360	\$47,725,520	\$17,704,818
University of Alabama	\$130,301,605	\$8,577,428	\$3,550,880	\$73,530,286	\$19,627,123
University of Arkansas	129,620,361	\$10,440,326	\$5,468,462	\$65,940,245	\$22,796,567
Auburn University	\$37,674,778	\$10,536,653	\$4,536,994	\$68,777,805	\$22,670,162
Louisiana State University	\$46,929,094	\$9,512,515	\$4,294,960	\$57,534,759	\$22,766,308
University of Mississippi	\$8,961,891	\$9,432,295	\$4,681,389	\$52,514,036	\$17,490,483
Mississippi State University	\$31,576,403	\$7,443,131	\$6,115,465	\$39,757,634	\$15,524,028

<b>Texas A&amp;M University</b>	\$145,678,287	\$11,818,860	\$5,871,696	\$67,465,132	\$26,819,208
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Most schools are similar in their overall spending and costs of men's and women's sports. Schools like Missouri, Mississippi and Mississippi State who spend less spend less in sports of both genders. Looking at athletic data trends in terms of performance, these schools are not consistently competitive in the SEC. And Vanderbilt being a private school, spends less money on athletics by choice. The University of Tennessee is the most unbalanced SEC school in terms of spending on men's vs. women's sports. Looking at the basketball costs of each SEC school, they are pretty similar across the board. Outliers such as the University of Kentucky spend more money on their men's basketball programs and they are historically a powerhouse in the SEC and the NCAA. Looking on the women's side, perennial greats such as Tennessee and South Carolina don't actually spend more money on their women college basketball programs as a whole. We will look at coaching salaries, which differ more, on the next slide.

**Slide 3:**

<b>SEC Schools:</b>	<b>Men's Basketball Head Coaches Salaries (2019):</b>	<b>Women's Basketball Head Coaches Salaries (2019):</b>	<b>Men's Sports Head Coaches Salaries (2019):</b>	<b>Women's Sports Head Coaches Salaries (2019):</b>
<b>University of Florida</b>	Mike White - \$3,000,000	Cameron Newbauer - \$462,000	\$10,516,8877	\$3,200,870
<b>University of Georgia</b>	Tom Crean - \$3,200,000	Joni Taylor - \$575,000	\$11,881,268	\$2,589,640
<b>University of Kentucky</b>	John Calipari - \$4,250,000 (Starting in 2021, \$8.5 million per year)	Matthew Mitchell - \$825,000	\$14,380,904	\$3,058,263
<b>University of Missouri</b>	Cuonzo Martin - \$3,000,000	Robin Pingeton - \$400,000	\$6,661,942	\$1,904,697
<b>University of South Carolina</b>	Frank Martin - 2,950,000	Dawn Staley - \$2,150,000	\$2,959,712	\$2,211,450
<b>University of Tennessee</b>	Rick Barnes - \$3,250,000	Kellie Harper - \$750,000	\$7,194,110	\$2,150,388
<b>Vanderbilt University</b>	Jerry Stackhouse - \$1,352,000	Stephanie White - \$250,000 (Base salary)	\$8,366,880	\$2,348,344
<b>University of Alabama</b>	Nate Oats - \$2,462,000	Kristy Curry - \$250,000 (Base Salary)	\$11,369,204	\$1,936,350
<b>University of Arkansas</b>	Eric Musselman - \$2,500,000	Mike Neighbors - \$600,000	\$9,091,470	\$2,882,493
<b>Auburn University</b>	Bruce Pearl - \$3,800,000	Terri Williams-Flournoy - \$550,000	\$15,075,448	\$3,259,157
<b>Louisiana State University</b>	Will Wade - \$2,500,000	Nikki Fargas - \$350,000	\$8,405,048	\$3,679,313
<b>University of Mississippi</b>	Kermit Davis - \$3,000,000	Yolett McPhee-McCuin - \$500,000	\$8,247,402	\$2,170,336
<b>Mississippi State University</b>	Ben Howland - \$2,005,000	Nikki McCray-Penson - \$190,000	\$7,207,848	\$2,890,818
<b>Texas A&amp;M University</b>	Buzz Williams -	Gary Blair - \$800,000	\$14,339,143	\$3,429,513

	\$3,800,000			
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We included the head coaches of each basketball program in the SEC, along with their salaries. It's interesting seeing the head coaches salaries of all the men's teams compared to that schools basketball head coaches salary. The same goes for the women's teams, as most of the money is going to basketball programs - especially on the women's side, as there is no football to pay for. Besides football, women's and men's basketball brings in the most revenue at most SEC schools, which is why the head coaches of these programs get paid well.